

COMPANY PRIVACY NOTICE

Protecting your information is important to us. The following guidelines set forth our general privacy practices and principles that apply to information we collect through our website located at comofriends.org (the "Website"), which is owned or operated by Como Friends, or companies related by common ownership or control (collectively, "we," "us," or "our"). We use this privacy notice to clearly disclose to you our privacy practices in a manner that is easy to understand. If there is something you do not understand about our privacy practices, please feel free to contact us at comomembership@comofriends.org.

If you make any donations to Como Friends through our donation links or through any event registrations, your donation is subject to our [Donor Privacy and Discontinue Contact Policy](#). In the event of conflict between this policy and the Donor Privacy and Discontinue Contact Policy, the Donor Privacy and Discontinue Contact Policy will control.

This privacy notice does not apply to products or services provided, or information obtained, other than through the Website. We do not intentionally collect information from persons under the age of 18, so please do not use this Website if you are under the age of 18. We may change this notice from time to time so please check back often. If we significantly change our collection, use, or disclosure practices, we will try to send you a notice via email if you have provided us with an email address. Please keep in mind that some of the services mentioned specifically in this notice may not be available on the site at this time. This Privacy Notice is effective as of December 6, 2022.

Our Website is used to provide information to foster community support for the Como Park Zoo & Conservatory, including information on membership in our organization, fundraising events, and donation opportunities.

What information do we collect from you?

<p>In brief:</p> <p>As part of providing products and services to you, we may collect information, including personal information about you.</p>	<p>As part of providing products and services to you, we may collect information, including personal information, about you or your business. Personal information is data that can be used to identify you. The information includes but is not limited to:</p> <ul style="list-style-type: none">• Name• Address• Email address• Phone number• Financial information/credit card information• Other information you disclose when you ask us a question about our Website or our products and services.
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	<ul style="list-style-type: none"> • Technical information about your use of our site including IP address, device identifier, and viewing information • Geo-location information telling us from where you are accessing the Website
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How do we collect information from you?

<p>In brief:</p> <p>We collect information from you directly when you enter it into a form on our website. We collect information from you indirectly and automatically through the use of cookies, web beacons and log files.</p>	<p><i>Direct Collection</i></p> <p>We collect much of the information listed above directly from you when you submit it on our Website. This includes information you share on the Contact Us section of our Website.</p> <p><i>Indirect Collection – Cookies and Other Technology</i></p> <p>As part of offering and providing customizable and personalized services, we use cookies and other online tracking technologies to store and sometimes track information about you. We may use these technologies to evaluate, monitor and analyze the use of our site and its traffic patterns to help improve our site and services</p> <p>The types of technologies we use include:</p> <p><u>Cookies.</u> A cookie is a small amount of data that is sent to your browser from a Web server and stored on your computer’s hard drive. Cookies enable us to identify your browser as a unique user. Cookies may involve the transmission of information from us to you and from you to us. Cookies may also be used by another party on our behalf to transfer information to us in accordance with their privacy statement. Some cookies are "persistent cookies." They are used by us each time you access our Website. Other cookies are called "session cookies." Session cookies are used only during a specific browsing session. We may use a session cookie, for example, to remember that you have already navigated through a particular menu. We may also use "analytics cookies" that allow web analytics services to recognize your browser or device and, for example, identify whether you have visited our Website before, what you have previously viewed or clicked on, and how you found us. This information is provided anonymously for statistical analysis only. Analytics cookies are usually persistent cookies.</p> <p><u>Web Beacons.</u> We also employ a software technology called a clear GIF (Graphics Interchange Format), also known as a pixel tag or Web beacon. A clear GIF is a line of code that we place on</p>
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	<p>our Websites or in e-mails which allows us to analyze our promotions and the general usage patterns of visitors to our Websites. These help us better manage content on our site by informing us what content or promotions are effective. Unless you consent, we do not collect personally identifiable information from you through the use of web beacons. You may not disable Web beacons.</p> <p><u>Log Files.</u> Like most standard website servers, we use log files. Log files track Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks. We utilize this information to analyze trends, administer the site, prevent fraud, track website navigation in the aggregate, and gather broad demographic information for aggregate use.</p> <p><u>Social Networking.</u> The Website permits you to use a third party social networking platform such as Facebook, Twitter, LinkedIn and Instagram. These plug-ins allow you to follow us on those services. When you use social networking platforms and plugins, you share your information with them and their privacy notice applies to their disclosure of such information. In addition, they may be able to collect information about you, including your activity or may notify your connections on the social networking platform about your use of our Website. Such services may allow your activity to be monitored across multiple websites for purposes of delivering more targeted advertising. Please note that their own privacy policies apply and we encourage you to read them. We may add new social networking plugins and buttons to our Website from time to time.</p>
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What choices do you have about the collection of information about you?

<p>In brief:</p> <p>You can always choose not to submit information. You can disable cookies in your browser. You can choose not to use social networking plug-ins. You can opt-out of our marketing related emails.</p>	<p><u>Direct Collection.</u> If you do not want to share your information, you can choose not to participate in a particular service or activity.</p> <p><u>Cookies.</u> <i>You may disable browser cookies in your browser or set your browser to warn you when a cookie is being sent.</i> You may lose some features or functionality when you disable cookies. Remember, also, that disabling cookies is browser specific. If you log on using Google Chrome, you must also disable cookies in Safari if you use that browser at a different time.</p>
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	<p><u>Web Beacons.</u> It is not possible to disable Web beacons.</p> <p><u>Log Files.</u> It is not possible to disable log files.</p> <p><u>Social Networking.</u> If you do not want to share your information, you can choose not to use social networking plug-ins.</p> <p><u>Marketing Emails.</u> To ensure that you will not receive recurring marketing or other information from us unless you choose to, we will provide you with simple instructions on each marketing email from us for you to let us know that you have chosen to stop receiving such emails from us.</p> <p><u>Do Not Track.</u> Do Not Track (DNT) is a privacy preference that users can set in their web browsers. While the United States Federal Trade Commission has endorsed DNT, our Website does not support DNT codes.</p> <p><u>Google Analytics.</u> You may opt-out of Google Analytics collection by downloading the browser plugin “Google Analytics Opt-out Browser Add-on” here.</p>
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How do we use your information?

<p>In brief:</p> <p>Our main goal in collecting information is to improve the site and provide you with the best possible experience on the site. For example, by using the information we collect, we can provide you with an easy to use and readily available forum to ask questions about our products and services.</p>	<p>We may use your personal information to:</p> <ul style="list-style-type: none"> • Answer questions you may have about our products and services • Notify you of other products or services available from us and our affiliates • Make our products, services, and Website better • Compile, analyze and do research on our users’ demographics and behavior • Detect, investigate and prevent activities that may violate our policies or be illegal <p>We use, and share location data only to provide and improve our service.</p>
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Who is collecting your information?

<p>In brief:</p>	<p>When you are on our site and are asked for personal information, you are sharing that information with us and our</p>
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<p>We collect your personal information and may use third party service providers to assist with that collection.</p>	<p>affiliates and service providers. Although we generally operate the Website and collect the information, we may engage third party service providers to assist us in that collection.</p> <p>Other websites to which we link may collect personally identifiable information about you when you visit those sites. The information practices of other websites linked to our websites are not covered by this privacy notice.</p> <p>We utilize the Google reCAPTCHA tool to determine whether access to our website is made by a human or a bot. This tool is covered by the Google privacy policy found here.</p>
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With whom do we share your information?

<p>In brief:</p> <p>We share your information with companies who assist us in providing services, when we need to protect our Website or information and when we sell our businesses. We do not sell your personal information to third parties.</p>	<p>We will not disclose any of your personally identifiable information except when we have your permission or under special circumstances, such as when we believe in good faith that the law requires it or under the circumstances described below. These are some of the ways that your information may be disclosed:</p> <p><i>Service Providers</i></p> <p>We occasionally hire other companies to provide limited services on our behalf, including packaging, delivering, or mailing, website development and operation, answering customer questions about products or services, sending postal mail or email, analyzing website use, processing payments, and processing data. We will only provide those companies the information they need to deliver the service, and they are contractually prohibited from using that information for any other reason.</p> <p><i>Data in the Aggregate</i></p> <p>We may disclose “blinded” aggregated data and user statistics to prospective partners and other third parties. Blinded data is data that does not identify an individual person.</p> <p><i>Other</i></p> <p>We also may disclose your information in special cases. For example, when we believe that we must disclose information to identify, contact or bring legal action against someone who may be violating our Terms of Use, or may be causing injury to or</p>
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	<p>interference with our rights or property, other website users or customers and their information, or anyone else who may be harmed by such activities. We may disclose, access or monitor your personal information when we believe in good faith that the law requires it and for administrative and other purposes that we deem necessary to maintain, service and improve our products and services and our information security.</p>
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How can I control my personal information?

<p>In brief:</p> <p>We offer our customers choices for the collection, use and sharing of personal information.</p>	<p>You may contact us at comomembership@comofriends.org if you wish to view, edit, or delete your personal information from our database, and we will use commercially reasonable efforts to accommodate your request.</p> <p>If you believe that any inaccurate or inappropriate information has been obtained or provided to others through your use of this Website, you should contact a representative at comomembership@comofriends.org.</p>
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How do we protect your information?

<p>In brief:</p> <p>We use commercially reasonable efforts to protect your information. The Website does not use encryption except where noted.</p>	<p><i>Financial Information</i></p> <p>Keeping your personal financial information private is very important to us. We use reputable payment processors, and all financial and payment information is collected by our third party payment processor, Blackbaud Merchant Services.</p> <p><i>Other Information</i></p> <p>Because information sent through the Internet travels from computer to computer throughout the world, when you give us information, that information may be sent electronically to servers outside of the country where you originally entered the information. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. Except as specifically stated, this site does not use security encryption measures. Information that you disclose by use of this site (as with any site that is non-secure), by posting a message or using e-mail, potentially could be collected and used by others. This may result in unsolicited messages from third parties or use of</p>
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	<p>such information by third parties for their own purposes, legal or illegal. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us or from our services, and you do so at your own risk. Once we receive your transmission, we use commercially reasonable efforts to ensure its security on our systems.</p>
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Your Nevada Privacy Rights

<p>In brief:</p> <p>Nevada privacy law allows you to opt-out of the sharing of personal information with third parties.</p>	<p><i>Opt-Out Requests</i></p> <p>Nevada law (SB 220), permits customers in Nevada to opt-out of the sale of certain kinds of personal information. A sale under Nevada law is the transfer of this personal information to third parties for monetary consideration so these third parties can then re-sell or license the sold information. We do not sell your personal information to third parties as defined in Nevada law. If you are a Nevada resident and wish to opt-out of the sale of your personal information should we change our practices in the future, you must send a request by e-mail at comomembership@comofriends.org. Make sure to state that you are a Nevada resident.</p>
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Who do you contact with questions or concerns about our Privacy Notice?

If you need further assistance, please send an e-mail with your questions or comments to comomembership@comofriends.org or write us at:

Como Friends

Attn: Privacy

1225 Estabrook Drive

St. Paul, Minnesota 55103-1022